14th Annual Indian Subcontinent Institute of Decision Sciences Conference

Building New Digital Ecosystems
27-30 December 2020
Organized by
Centre for Digital Economy
Indian Institute of Management Raipur, India

About the Conference

In the era of digitization, organizations are working towards building interconnected offerings that deliver more value than a single firm’s isolated products or services. Digital ecosystems are rapidly reforming and restructuring a broad range of businesses, such as consumer products, healthcare, and automotive that are orchestrated by its market leaders.

Organizations are putting their best foot forward to meet customers’ requirements via the usage of digitally facilitated partnerships. The abundance of enthusiasm and anticipation about the future of digital ecosystems needs to be facilitated with relevant research about what makes a specific digital ecosystem successful.

Therefore, the big question remains: in this era of digitalization, what would be the recipe for businesses to remain relevant and create competitive advantage?

In this context, IIM Raipur is hosting the 14th Annual ISDSI Conference from December 27-30, 2020. The theme of this international conference is ‘Building New Digital Ecosystems’.

Conference Highlights

- Doctoral Colloquium
- Paper Development Workshop
- Professional Development Workshops
  - Advance Management Program: Building Digital Ecosystems
  - Curriculum Design Studio
  - Advanced Methodology Master Classes
- International Networking
- Director’s Panel & Awards

Key Deadlines

- Abstract Submission: 30 July 2020
- Proposal Submission for DC: 30 August 2020
- Expression of Interest in PDWs: 30 September 2020
- Full Paper Submission (PDW-DC): 15 October 2020
- Conference Registration: 15 September 2020

Detailed Information & Submission Centre: [http://www.dsiindia.org](http://www.dsiindia.org)

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Doctoral Colloquium

The doctoral colloquium (DC) is an opportunity for PhD / FPM scholars to advance their careers in management scholarship through mutual learning and benefit from expert feedback. The DC at the conference has 2 workshops:

1. DC Track A: PhD: Design and Execution of Research
   ○ Target: Early Stage PhD Scholars
   ○ Requirement: Research Proposal (1500 Words)
   ○ Deadline: 30 August 2020
   ○ Opportunity to win ‘Best Doctoral Proposal’ Award

2. DC Track B: Paper Development Workshop: Design and Choice of Methodology
   ○ Target: PhD Scholars and Early Stage Academicians
   ○ Requirement: 200 Words Abstract (Complete Paper After Acceptance)
   ○ Deadline: 30 August (Abstract) | 15 October (Complete Draft)

Submit your EOI / Abstract at Conference Management Site http://www.dsiindia.org

Academic Tracks

1. Business Analytics and Big Data
2. Opportunities and challenges in building digital ecosystems
3. Decision Sciences in Practice
4. International business and global trade
5. Accounting and Finance
6. Economics
7. Entrepreneurship and new value creation
8. Strategic Management
9. Information Systems and Technology
10. Innovation & Design Thinking
11. Logistics and Transportation Management
12. Production Management
13. Marketing and Consumer Behavior
15. Leadership and Business Ethics
16. Procurement and Sourcing
17. Project Management
18. Business Environment and Public policy
19. Supply Chain Management
20. Sustainability, CSR and Humanitarian Operations
21. Management Education
22. Healthcare Management
23. Energy Management
24. Travel and Tourism Management
25. Management Teaching Cases
Professional Development Workshops

One of the special attractions of ISDSI 2020 is the high-quality professional development workshops (PDWs) conducted by industry and academia experts. There are three parallel PDWs:

1. **PDW-A: Advanced Management Program: Building New Digital Ecosystem**
   - **Target:** Mid-Senior Management Executives
   - **Modules:**
     - Module 1: Building New Digital Ecosystems for Creating Customer Solutions
     - Module 2: Building New Digital Ecosystems to Enhance Employee Engagement
     - Module 3: Building New Digital Ecosystems to Accelerate Growth in the Connected World
   - **Submission of Expression of Interest:** 30 September 2020

   - **Target:** PhD Scholars, Academicians
   - **A Complete Curriculum Design Workshop**
   - **Module on Effective Case Teaching with an Experiential Classroom**
   - **Module on Innovation in Teaching-Learning Process**
   - **Submission of Expression of Interest:** 30 September 2020

3. **PDW-C: A Guided Walkthrough of Management Research**
   - **Target:** PhD Scholars, Academicians
   - **Modules:** 7-8 Master Class in Advanced Research Methodology
   - **Submission of Expression of Interest:** 30 September 2020

Submit your Expression of Interest to PDWs at Conference Management Site
http://www.dsiindia.org
Last Date to Submit EoI to all PDWs: 30 September 2020
Download EoI Forms at Conference Website.
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Academic Paper Presentation
The conference provides a forum for sharing, discussing, and deliberating on a variety of research agendas, ideas, and findings related to different disciplines of management.

– Target: Academicians, Research Scholars, Practitioners
– Requirement: 200 Words Abstract (Visit Conference Website for Format)
– Optional: Full Paper Submission (On Acceptance of Abstract) - for Review and ‘Best Research Paper’ Award
– Deadline: 30 July 2020 (Abstract) | 15 October 2020 (Full Paper)

Submit Abstract / Full Paper Submission Centre: http://www.dsiindia.org

Conference Registration Fee

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<tr>
<th>Nationality</th>
<th>Category</th>
<th>Type</th>
<th>Early-Bird Registration# (Before 30 October 2020)</th>
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<tr>
<td>Delegate from India &amp; Other SAARC Countries</td>
<td>Academician</td>
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<td>Executors (PDW-A)</td>
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(*includes 18% of GST)
# Registration Fee includes conference kit, admission to doctoral colloquium, main conference, technical sessions, plenary sessions, workshops, lunch, networking breaks with refreshments.
# Please note that the conference registration fee does not include membership fee of DSI.
# Only full-time doctoral students would be eligible for registration as research scholars.
Leadership

Conference Steering Committee

- Prof. Bharat Bhasker (Director, IIM Raipur, Conference Patron)
- Prof. Mahadev Jaiswal (Director, IIM Sambalpur, President ISDSI)
- Prof E B Khedkar (Vice President, APDSI)
- Dr. Bhimaraya A Metri (Chief Mentor & Chairman Executive Board, ISDSI)
- Dr. Ravi Kumar Jain (Immediate VP, APDSI, Secretary, Executive Board, ISDSI)
- Prof. Abhijeet Digalwar (Immediate Past President, ISDSI)

Conference Organizing Committee

- Prof. Satyasiba Das, (Conference Chair, PDW-A Track Director)
- Prof. Sumeet Gupta (Chair, Centre for Digital Economy, PDW-C Track Director)
- Prof. M Ramkumar (Academic Track Director)
- Prof. Damini Saini (PDW-B Track Director)
- Prof. Nemiraja Jadiyappa (DC Track Director)
- Prof. Arunima Shah (DC Track Director, Head of Communication)

Conference Secretary

Mr. A Shashi Kumar
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Email: isdsi2020@iimraipur.ac.in
Website: http://www.iimraipur.ac.in/
Decision Science Institute (DSI)

**Decision Science Institute** is a professional, non-profit organization of academicians and practitioners interested in creating, disseminating, and using knowledge to improve managerial decision-making involving systems and people. DSI operates out of C.T Bauer College of Business at the University of Houston in Houston, Texas, USA. DSI has three Divisions (America, Europe, and Asia and Pacific), with multiple sub-divisions or regions. The elected officers of each region provide strategic leadership to the region while ensuring alignment with the DSI. The regions provide forums (i.e., conferences, journals and a newsletter) for the sharing and exchange of knowledge across disciplines.

Indian Subcontinent Decision Science Institute (ISDSI)

The **Indian Subcontinent Decision Science Institute (ISDSI)**, a region of the DSI, was constituted in the year 2005. The Institute promotes excellence in teaching and scholarship and seeks to serve current and future development needs of graduate students, faculty, and industry practitioners. To pursue this mission, the institute facilitates the development and dissemination of knowledge in the diverse disciplines of decision science through publications, conferences, and other services.

Hosting Institute:
Indian Institute of Management Raipur

**Indian Institute of Management (IIM) Raipur** was set up by the Government of India, Ministry of Human Resource Development in 2010 at Raipur, the capital of Chhattisgarh. It is one of the premier management education institutes of India and offers programs at postgraduate, doctoral, and executive levels. The Institute believes in preparing ethical leaders who are not only committed to business, commerce, and industry but are also socially conscious towards nation building and representing the country globally. The Institute aims at bringing a global perspective to all its programs and activities in a fast-changing global economic environment. IIM Raipur aims to nurture excellence and promote leaders capable of managing resources in a globalized environment, with social responsibility.